

FCCJ PAC Report to BoD, February 2025

Action required:

Resolution for the BoD:

The BoD resolves to continue live streaming by other media organization. But we encourage them to become members if they are not already. In addition, we will use the streams to promote the membership to the Club, for example by asking the moderator to encourage viewers to visit our homepage.

New Pac Events:

At the moment, we are planning two historic events:

The 60ths anniversary of the Japan-Korea relations

The event will explore the future of SK-JP relations

We are collecting speaker proposals: a South Korea, a Japanese and an American expert

In addition, we are trying to set up a solo event with Asia Society President Kang Kyung-wha, former South Korean foreign minister

The 80th anniversary of the War End

Outlook on security landscape

One speaker proposal: John Dower, an American author and historian via zoom

More are welcome.

Improving PAC workflow

- introduce a kind of Communication App to replace email: Email is very messy. We will explore several tools, starting with Slack, in a small group, and then extending it.
- introduce small video meetings for event discussion: Martin proposed regular short online meetings to improve the development of events. We decided not to meet regularly, but occasionally as the chairs see fit.
- long-term planning: Collection of foreseeable events like trade shows: Elections and tradeshow are foreseeable dates for PAC events. For example: If an organisation holds a defense industry trade show, we might be able to get interesting speakers in advance or at the time of the show. PAC staff sets up a Google Docs file in which all PAC members put in the events that they think are of interests.

The Streaming Story:

We revisited the issue of live streaming of PAC events again at PAC. We would like to share our opinions about live streaming and online memberships with you, if possible in a face-to-face meeting at the Club.

In a nutshell, here is our current position:

1. Live streaming is part of a bigger reform:

Live streaming and the introduction of an online membership are closely related.

Stopping live streaming only makes sense if we have an online membership

category in place which requires expenditure to integrate the membership database with a paywall (and to do it safely).

2. Stopping of Live streaming by other media:

The contentious issue is that other media earn money by live streaming and archiving our events. We suggested stopping of live streaming by other media ourselves in the past. But we have a different opinion now.

Stopping of live streaming by other media is only advisable if we can really promote our homepage and online experience ourselves, including having an online membership and a safe paywall solution. Otherwise, we would cut our visibility tremendously without gaining anything, because the other networks offer a reach that we don't have now.

Instead, we should use the events to promote becoming membership in the Club, for example by a short blurb by the moderator during the introduction or other means.

In addition, we ask the President and the membership and marketing committee for a meeting to discuss ideas.

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Best regards,

Martin Koelling, Tetsuo Jimbo

PAC Monthly Report_Attendance Figures_2025

PAC January 2025 Attendance Figures

No.	Date	Type	Last name	First name	Title	Member			NM	Total	LIVESTREAM view	youtube view
						R/P	A/H/S	SbTI	N M			
1	01/10/25	PC	Emanuel	Rahm	U.S. Ambassador to Japan	15	31	46	27	73	94	2163
2	01/16/25	PC	Uketsu		Horror writer and YouTuber	4	13	17	30	47	34	2196
3	01/23/25	BOJ	Yamamoto	Itaru	Deputy Director-General, Monetary Affairs Department, BoJ	5	N/A	5	N/A	5	N/A	N/A
4	01/29/25	PC	Lazonick	William	Professor of Economics Emeritus, University of Massachusetts	2	9	13	1	14	25	519
5	01/31/25	PC	Cohen	Gilad	Ambassador of Israel to Japan	3	12	15	5	20	28	464
6	01/31/25	PC	Siam	Waleed	Ambassador, Representative The Permanent General Mission of Palestine	3	7	10	6	16	47	485
						32	72	106	69	175	228	5827

(TV and Still Cameras are not listed)