

Dear Board,

Over the past few months, PAC has been deliberating on the issue of live-streaming. Online services like Nico Nico Doga that been attending our events for free and streaming them to their subscribers. We believe this has undermined the Club's recruiting efforts -- why join when you can see the events online? - and deprived the Club of revenues from events that cost us to produce. Cognizant of the FCCJ's public role, we have looked at the example of the Press Club of Japan, which restricts live-streaming to members. Based on our discussions, PAC would like to recommend the following:

1. Non-members will not be allowed to live-stream. This will be a privilege for Club members only.
2. Non-members and the general public will be able to watch events live-streamed on the Club's Youtube channel (as is currently the practice).
3. A new category of online-only membership should be created for non-member individuals and media companies who want access only to our online feed.
4. Exceptions to the live-streaming restriction will be given to major news media wishing to live broadcast events of sufficient public interest. We will ask the media companies to notify us in advance when possible, and permission shall be granted by the PAC chairs or, when they are unavailable on short notice, by the event MC. But in principle, we will allow this to both fulfill the Club's public role and maintain its visibility.
5. These rules will not cover TV cameras recording events for later broadcast.

Regards,  
Martin Fackler