



Candidate for Director (Associate Member) for the 2023 Election

Name: Taeko Nagayama

Title: Director

Affiliation: Fronteo Inc.

Taeko Nagayama, born in Japan, joined FCCJ in May 2002, currently FCCJ Board Member since June 2022 after a chair person of AMLC and Finance Committee member. Since June, 2021.

1. Background: Currently I work as executive advisor at several institutions including Director at a company listed in Tokyo Exchange.

My experience has been in international finance worked in a U.S. bank (JP Morgan Chase) for 28years and a French bank (Credi Lyonnais group) for 8 years.

The works I involved in were delivering to Japanese banks, corporates and institutional investors those international financial services including M&A advisory services. My assignments included stationing in the U.S. and travelling abroad quite often.

Since 2002, I am a member of Keizai Doyukai, Japan Asso. of Corporate Executive (JACE) working in various committees therein.

2. My plan for FCCJ for the next year.

As we all know FCCJ is faced with imminent financial crisis as highlighted by,

- a) 25mill. Yen deficit this year, 55mill. Yen deficit next year,
- b) Mitsubishi Estate terminates special discount on rent this September,
- c) Members aged, less actively use FCCJ and many leaving with no successors

Having come to realize this upon taking chair of AMLC two years ago, and having been elected last year as Director of Board for the current term, I felt I must do something about it, and, yes I can do something about it. I've put my initiative set in motion at the stage of F&B Provider Search Project where I was appointed as leader.

My strong belief was that the right to selecting vendor is a key business asset exercised in running of Club's operation.

My thoughts in principle,

- 1) F&B at FCCJ must not only be recognized just as food serving business for food serving company wishing to make money (many left unhappily after years of red operation)
- 2) FCCJ's F&B must be recognized as the most prestigious flag raising spot for corporate image building through food serving operations worth bearing cost associated.
- 3) The vendor, therefore, must be financially strong with high standard of corporate culture, name known as leader of the industry to much with FCCJ's prestige attained over the history of international journalism.

3. What I have done in the past year: With foregoing in mind I presented a strong candidate for F&B at the June 22 BOD, and the candidate have been approved by the Board.

4. Why I am running Bd for this year: I should be able to finalize my initiative of restoring the financial health back to FCCJ..

5. What I have done in 2021:

- 1) Reinstated monthly AMLC committee meeting after forming new committee members motivated to do matters to improve FCCJ operations.
- 2) Encouraged AMLC members to bring in new members with resultant 30 new members in 2022 including mine of 15 new members.
- 3) Encouraged AMLC members to actively use FCCJ for their own events with myself staging the New Members Welcome Party in March 2022 & 2021 which brought the high revenue.